



## Little Falls Area Photo Contest

Whether photography is your passion, your hobby, or just an occasional pastime, we invite you to participate in our Little Falls area photo contest, celebrating the beauty, history and unique character of Little Falls!

Winning photos will be displayed on the [www.littlefallsmn.com](http://www.littlefallsmn.com) home page during the months of *November and December, 2011*. Contest winners artwork will be displayed at various locations within the city of Little Falls. Some photos may also appear in future Little Falls Convention & Visitors Bureau (LFCVB) publications.

Both amateur and professional photographers are welcome to participate. Photos may be submitted as prints or in digital format; see [contest rules](#) for details.

The deadline for the 2011 Images of Little Falls Area Photo Contest is May 15<sup>st</sup> – October 15<sup>th</sup>, 2011. All submissions must be received by 4:00 p.m. and adhere to the following guidelines.

Please read the complete [contest rules](#) before entering.

## OFFICIAL CONTEST RULES

### Photo Eligibility

- The contest is free to enter and open to both amateur and professional photographers who are Morrison County residents, work in or go to school in the Little Falls area.
- You must be at least 18 years of age.
- LFCVB employees and Board members and their immediate family members are not eligible. Immediate family includes only spouses, parents and children.
- All photos must be in color and taken in the Little Falls area within the last three years.
- The photo subject must be relevant to the Little Falls area in one of the following contest categories:
  - Little Falls area Four Seasons
  - Little Falls area Wildlife and Recreation
  - Little Falls area Hidden Treasures and Unique Places
  - Little Falls area Family Outings

### Photo Formats

Entries must be color prints or digital images. Black and white images are not eligible. Please read the specific guidelines for submitting prints and digital images.

### Photographer/Copyright

All entries submitted must be the original work of the submitting photographer. Do not submit a photo taken by someone other than you. You must be the sole owner of the copyright of any image submitted. Your submission of the photo and entry form is your guarantee that you are the author and copyright holder of the photo.

### Number of Entries

Photographers may submit up to a total of sixteen photographs with a maximum of four per category.

### Photo Subject Restrictions

- Photos must be appropriate for posting on a public website. Obscene, provocative or otherwise questionable content will not be considered.
- The LFCVB retains sole discretion as to what constitutes inappropriate content.
- Photos containing recognizable people must be submitted by regular mail and accompanied by a signed [model release form](#).

### Return of Photos

- All photo entries become the property of the LFCVB and are not returned.
- Please do not send your only copy of a photo.

## Ownership/Use Rights

- By entering this contest, entrants grant to the LFCVB and its licensees and assigns, a royalty-free, non-exclusive, worldwide right to copy, crop, edit, publish, display, distribute, sublicense or otherwise use their photographs for the full term of copyright thereof, in connection with the publication or display of the LFCVB's travel-related content, in all languages and all media, whether now known or hereinafter devised, including without limitation on the Internet, on mobile platforms and/or devices and on the cover or in the interior of the LFCVB's travel guides, and in the advertising, publicity and promotion thereof. Entrants warrant that their photographs are their original work and are not owned by any other person or entity; do not violate any law or regulation; and do not infringe the rights of any person or entity, including, but not limited to, any copyright or trademark rights and/or rights of privacy or publicity. Entrants understand and acknowledge that they will not have any right of approval over the use of the photographs and will not receive any compensation as a result of any use of the photographs by sponsor. Entrants also understand and agree that nothing in this agreement obligates sponsor to use their photographs. By entering the contest, you agree to allow the LFCVB to publish and display your photo(s), with proper credit, as staff sees fit.
- Contest organizers reserve the right to re-categorize or disqualify any entrant.
- Posted photos will be subject to the [littlefallsmn.com](http://littlefallsmn.com) [website photo use policy](#).
- Photos will be credited to the photographer named in the entry form.
- In the event that ownership of any photograph submitted to the LFCVB is contested in any manner, the LFCVB retains the discretion to disqualify that photograph and discontinue use of the photograph.

## How to Enter

- Digital photos may be submitted using the [online entry form](#).
- Prints may be mailed along with completed entry forms to the LFCVB (see further instructions below).
- Each entry must be accompanied by a completed contest [entry form](#). If you are submitting multiple entries, be sure to indicate clearly which form belongs with each photo.
- All entries must be received by 4:00 p.m. on October 15<sup>th</sup>, 2011

## Judging

- Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the beauty and/or unique character of Little Falls area in one of the contest categories.
- Depending on the number of entrants, a winner may be chosen for each category as well as an overall winner and judge's choice.
- All decisions will be final; judges reserve the right not to award a winner in any category.
- Entries that fail to comply with the Official Contest Rules will be disqualified.

## Winners

- Cash prizes will be given to the Overall Winner, Category and Judge's choice winners.
  - Grand Prize/Overall Winner - \$100
  - Category Winners - \$25 per category
  - "Judge's" choice winner - \$50
- Winners will be notified within 2-3 weeks after the contest deadline by phone and/or email using the information on the entry form.
- Winning photographs, along with the photographer's name, email address (optional) and information about the photo, will be displayed on the [littlefallsmn.com](http://littlefallsmn.com) website during the months of *November and December, 2011*, displayed at various locations within the city of Little Falls and may also appear in future CVB publications.

## Submitting Digital Images

Digital images should be submitted using the [online entry form](#). Images should be formatted to 72 dpi, no larger than 600 by 450 pixels and no smaller than 300 by 225 pixels. Panoramic photos are not eligible. Images should be submitted in JPG (at high quality) or TIFF format. File sizes must be less than 500K per image. Images must be in natural color. Black and white, sepia tone, and duotone images are not eligible. Digital images will not be returned.

## Image Modifications:

- Minor digital enhancement is permitted, but images that have been significantly modified or appear unnatural will be disqualified.

### Not Permitted:

- No borders or frames may be added to images.
- No watermarks, signatures, or copyright notices may be added to images.
- All winning images will be displayed with the photographer's name.
- Adding or replacing elements in an image is not permitted.
- Artistic filters are not permitted.

### Permitted Modifications:

- Images may be cropped and rotated as necessary as long as the rectangular format is maintained and the size is within the specifications above.
- Images may be resized as long as the aspect ratio is maintained
- Red-eye removal and spot editing
- One-step enhancement (such as "AutoFix", "QuickFix", "Auto Levels", etc.)
- Use of filters to sharpen, soften, blur, despeckle, or remove noise.
- Use of corrective functions to improve the natural appearance of the image, such as levels, contrast, brightness, curves, intensity, tone, hue, saturation, lightness, value, color balance, and tint.

### **Submitting Prints**

- *Prints* must be 8 x 10 inches and must be in color on photo quality paper. Do not send negatives. Attach a label to the back of each print with your name and address. Do not write on the photo itself. If submitting multiple entries, number each print to match a corresponding entry form. Prints will not be returned.
- Mail print along with entry form to:  
C/o Little Falls Convention and Visitors Bureau  
606 First Street Southeast  
Little Falls, MN 56345

### **Additional Terms and Conditions**

- The LFCVB is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature.
- Furthermore, the LFCVB is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries.
- The LFCVB reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice if factors beyond the LFCVB's control, including technical difficulties, disrupt or corrupt the fair or secure administration or operation of the contest. Void where prohibited.
- The LFCVB is entitled to interpret these rules as needed and its decisions are final.
- The LFCVB reserves the right to disqualify any entrant that the LFCVB has reason to believe is not the original work of entrant, or does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Official Rules.
- By participating in the contest, you agree to release and hold harmless the LFCVB and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights.
- The LFCVB and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.

*For more information on the contest, contact the Little Falls Convention and Visitors Bureau at (320) 616-4959 or [gwalls@lfcvb.com](mailto:gwalls@lfcvb.com)*